

# Mohd Hafizuddin Abd Rahman

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## Summary

Experienced 3D Artist with a solid background in architecture and a passion for 3D animations and 3D motion graphics

Over nearly a decade of freelancing, I have independently created over 100 short-form animations in 2023 alone, for social media platforms like Instagram and TikTok, focusing on engaging and Oddly Satisfying content.

My work includes detailed 3D animations for international clients, such as Conflux Technology in Australia, A Plus Creative in Canada, and Moment Solutions in Malaysia, demonstrating my ability to capture and convey complex product features and benefits.

I am proficient in Blender and Adobe Premiere Pro, with working knowledge of Cinema 4D and Adobe After Effects. I am dedicated to working independently, meeting client needs across various industries, and producing high-quality visual content.

## EXPERIENCE

### Director / Freelancer

Dec 2016 - Present

MD Digital Creative, Kuala Terengganu, Malaysia

- Developed 105 short-form 3D animations and motion graphics for A Plus Creative, consistently delivering 6-8 unique pieces each month for Instagram and TikTok platforms. Given complete creative freedom, I independently conceived and produced a captivating series of Oddly Satisfying looping animations. These projects showcased my proficiency in 3D modelling and animation using Blender and also Cinema 4D, as well as using Adobe Premiere Pro to polish and tailor content that significantly boosted A Plus Creative's online engagement.
- Developed two 3D animation illustrating the 3D printed Heat Exchanger, one of the main products for Conflux Technology, Australia (2023) and is responsible for the project from its early stages to the final product. These animations, accessible at [[https://mdhafiz.com/projects/cartridge\\_heat\\_exchanger\\_xl/](https://mdhafiz.com/projects/cartridge_heat_exchanger_xl/)] and [[https://mdhafiz.com/projects/cartrdige\\_heat\\_exchanger/](https://mdhafiz.com/projects/cartrdige_heat_exchanger/)], was developed in collaboration with Conflux Technology's marketing team, facilitating communication remotely to ensure the narrative accurately reflected the innovative aspects and advantages of the heat exchanger in modern engineering applications. I utilized Blender for the 3D modelling and animation, coupled with Adobe After Effects and Adobe Premiere for post-production work, allowed for the realization of striking visuals and smooth animations.
- Developed two 3D animations for Moment Solutions, Malaysia, from initial concept to final delivery. This animations, accessible at [[https://mdhafiz.com/projects/jointec\\_jt\\_coupler/](https://mdhafiz.com/projects/jointec_jt_coupler/)] and [[https://mdhafiz.com/projects/precast\\_shoe/](https://mdhafiz.com/projects/precast_shoe/)]. I collaborated with the marketing team from Moment Solutions, via remote communication, to create a narrative that aligns with the client's vision, emphasizing the features and the benefits of using such system in modern day construction projects. I utilized Blender, Adobe After Effects and Adobe Premiere to achieve high-quality visuals and animations.

- Since the beginning of my freelancing career on December 2016, I have been involved in more than 300+ small to medium size projects that include designs, 3D modelling, 3D rendering for architecture and product design, as well as other design related works. I've liaised directly with many international clients, mainly from United States, United Kingdom, Canada and Australia.

### **Architect**

Oct 2014 - Dec 2016

LWC Architect, Kuala Terengganu, Malaysia

- Involved in planning, design, project documentation and project management for Terengganu Payang Mall, in Kuala Terengganu, Malaysia.
- Involved in other planning and design work in preparing proposals for residential and office development.

### **Architect**

Jun 2012 - Jul 2014

Archi-Theme Partnership, Kallang, Singapore

- Involved in planning, design and project management for Addition and Alteration for Singapore Polytechnic Block W2-W3
- Involved in planning, design and project management for Addition and Alteration for Singapore Polytechnic Block W1-W2

## **EDUCATION**

### **Architecture - Architecture**

2006 - Jun 2012

*University of Technology Malaysia | Johor Bahru, Malaysia, Johor Bahru*

## **SKILLS**

Blender, Cinema4D, Adobe After Effects, Adobe Premiere, Adobe Photoshop, Microsoft Suite, Sketchup 3D, Autodesk AutoCAD, Autodesk Fusion360, D5 Render, Autodesk Revit